



# Kuznetsov Kirill

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Web: [kkirill.com](http://kkirill.com)

Saint Petersburg, m. Staraya Derevnya

Ready to relocate: Kaliningrad, Belarus, Cyprus, Sweden, ready for rare business trips

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## Desired position and salary

### UI/UX designer / team lead

IT, Internet, Telecom

- Art Director
- Engineer
- Startups

Employment: full time, project work

Work schedule: full time, flexible schedule, remote working

Tools: Adobe, Sketch, Zeplin, Figma, Axure RP

HTML, CSS, PHP3

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## Work Experience — 10 years +

March 2016 -  
January 2018  
1 year 10 month

### JEM (mobile apps startup)

Saint Petersburg, [dadaedu.ru](http://dadaedu.ru)

#### ux designer / design team lead

- work group discussions, brainstorming and functional requirements collecting participation & contribution to company startups — DaDaEdu, ByTheWay mobile apps;
- product users (key audience) pains and needs analysis, market analysis (competing apps) from design and features POVs;
- rapid wireframing from scratch in Axure RP on hypothesis' & group/first users feedback basis;
- interface user tests conduction;
- brief system technical description for the dev team (application dynamic states, interaction conditions etc.);
- visual design supervision by iOS, Android guidelines;
- UI tasks setting for in-house and freelance designers (landing pages, bigboards, illustrations, branding);
- users feedback analysis, new functions implementation and next iteration prototyping (contests and inner points exchange, efficient itinerary creation involvement etc.);

June 2015 —  
March 2016  
10 months

## **MatchMan (fantasy football startup)**

Saint Petersburg, [matchman.co](http://matchman.co)

### **Lead ui/ux designer**

- key audience needs discussion and appropriate API selection by functions and data provided;
- thoroughful front- and backend prototyping of system interfaces both desktop and mobile in Axure;
- UI design of unique and typical MatchMan screens in consistent visual style, landing pages design - Adobe CC, Figma, Sketch + Zeplin, React Studio plugin;
- adaptive markup supervision (HTML);
- React Native theme supervision (CSS, layout);

March 2015 —  
June 2015  
4 months

## **PETER-SERVICE (telecom)**

Saint Petersburg, [www.peter-service.com](http://www.peter-service.com)

### **Senior UX designer**

- wireframing for the system of automatic requests accumulation and procession for mobile operator (federal solution) based on typical scenarios of user requests;
- wireframing for financial services mapping of interconnect system (inter regional data sharing within big federal mobile operator);

January 2014 —  
March 2015  
1 year 3 months

## **FBS (forex, fintech)**

Saint Petersburg, [fbs.com](http://fbs.com)

### **UX designer**

- business requirements collecting, brain storming, rapid prototyping (wireframes) & technical description of new projects interfaces and interaction (traders social network, binary options system, corporate multi-language locale system, tech support system);
- forex trader control panel iterative improvements (faster and better deposits and withdrawals);
- UI supervision and general support from accurate prototypes implementation POV;
- various discussions and coordination of inner-disciplinary interactions (back- and frontend, UI and UX) within project groups;

April 2013 —  
December 2013  
9 months

## **IQ Option (fintech)**

Saint Petersburg, [mobbtech.com](http://mobbtech.com), [iqoption.com](http://iqoption.com)

### **Binary options art-director, UI/UX designer (iqoption.com)**

- brand identity; wireframe prototyping visual UI design of binary options startup platform (web site, landing pages, user traderoom, promo pages, banners etc.) [iqoption.com](http://iqoption.com);
- markup and front-end discussion and control, UX, lasting team work within a working (project) group;
- task generating and supervision for footage content creation;

December 2011 —  
March 2013  
1 year 4 months

## **Prime technologies / Inter technologies (service company)**

Moscow

### **Lead art director**

Sole creative concepts generation for client and inner company projects, as well as rebranding and redesign of (dated) corporate web-site (layout and programming stage, the new version is not yet available online, but design concept itself is available in portfolio).

Thinking through the front-end solutions in the workgroup.

Discussion and implementation of inner projects.

Key Projects - geo-information system of locomotives for The Russian Railways (RZD);  
the search system of the state IT tenders & auctions;  
CRM system for real estate agency (a typical solution to be released soon as SaaS);  
participation in tenders, etc.

September 2010 —  
December 2011  
1 year 4 months

## **Digity group (digital agency)**

[www.idigity.ru](http://www.idigity.ru)

### **Lead art director**

Promotional pages, websites, internal projects. Fulfillment of main client's needs —Pernod Ricard Rouss, and its portfolio of brands (Jameson, Ballantine's, Chivas Regal, Havana Club, Absolut). A large number of design projects.

The concept of corporate website & identity from scratch — the ready site was featured in variety of thematic reviews of web design from Russia by the initiative of the western colleagues.

Redesign and development of [www.j-factory.ru](http://www.j-factory.ru) — a project short-listed in Interactive Advertising 2010. This project permanently grows (without my supervising) with a flow of new content, pages and functionality.

Logo Design for Universal Electronic Card ([uecard.ru](http://uecard.ru)) — logo as a finalist was presented to Russian President Dmitry Medvedev. In Moscow, e-cards with this logotype are actually being issued and are given on request to any Moscow inhabitants, from January 2013 this card will become a universal substitute for the main paper (passport, insurance and pension certificate) in Russia and will be issued to all Russian citizens.

An independent "drive" several major clients into the agency - Journal Status ([mystatus.ru](http://mystatus.ru)), a network of 911 pawnshops.

June 2008 —  
August 2010  
2 years 3 months

## **Ittilan — «iFREE» group (service company)**

[www.ittilan.ru](http://www.ittilan.ru)

### **web designer**

KEY FUNCTIONS AND ACHIEVEMENTS:

- Development of design concepts for client intranet portals with a focus on usability and technically based on MS SharePoint or 1C-Bitrix CMS, as well as a number of inner projects.
- Development of design layouts, coding & setting up client web sites on the platform of 1C-Bitrix.
- Design, development, maintenance and coding of corporate website — [www.ittilan.ru](http://www.ittilan.ru), setting up effective mechanisms of interaction and feedback with potential customers on the site.

Key clients:

- Construction companies: RBI, LEK, LSR, The Renaissance of St. Petersburg, Eurocement.
- Auto Holding Rolf («a great company for great people»).
- Publishing house CondéNast Russia.
- Innovative IT-companies: i-Free, Buka, UPS Games.
- State Companies: Radioelectronic technologies (design & development of the website

<http://retechn.ru>).

- Microsoft Russia (design concept of the e-learning portal (based on Sharepoint & available on DVD) & packaging design for Microsoft product, Office 2007 Adoption Kit).

January 2007 —  
March 2008  
1 year 3 months

## **PENTACON Corporation (CCTV)**

Rebranded (2008) to [www.skyros.ru](http://www.skyros.ru)

designer, senior designer

corporate resources redesign & maintenance ([videonet.ru](http://videonet.ru), [pentacon.ru](http://pentacon.ru));

Corporate stands design on various exhibits and security events (Hi-tech House & Building 2007, Sfitex 2007, MIPS 2007);

polygraphic modules & blocks design, business cards, corporate gift units, etc.

## Education

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Higher

2000

**jurisprudence**

Law faculty SPb State University, law specialist

## Key skills

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Languages

- Russian
- English - reading professional IT content, media perception, intermediate communication
- Espanol - elementary

## Additional information

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About me

- Common sense.
- Responsibility, analytical thinking, detail awareness, sanguine perfectionism, permanent research of most current visualization trends and design patterns.
- UserExperience 2008 speaker ("Intranet portals usability features" report).
- Certified master-class attendant for ProfsoUX: User interface design 2014.
- Universal electronic card (Russian citizen card) logo made by me was short-listed and reviewed by D.A. Medvedev as Russian President personally (a photo is available on demand), and in Australia local F1 team AGI Sport Racing is covered with IQ Option logo all over.
- Some brands I worked with: RZD, Microsoft, Jameson, Ballantine's, Bushmills, LSR, Eurocement, Кит Финанс, Johnnie Walker
- My personal website <http://kkirill.com> — through years was listed in [cssmania.com](http://cssmania.com), [cssmotion.ru](http://cssmotion.ru), [boxedcss.com](http://boxedcss.com), [designfridge.co.uk](http://designfridge.co.uk), [ecssited.com](http://ecssited.com) etc.